

 **3RD ANNUAL**  
**WALK4**  
**HEARING™**

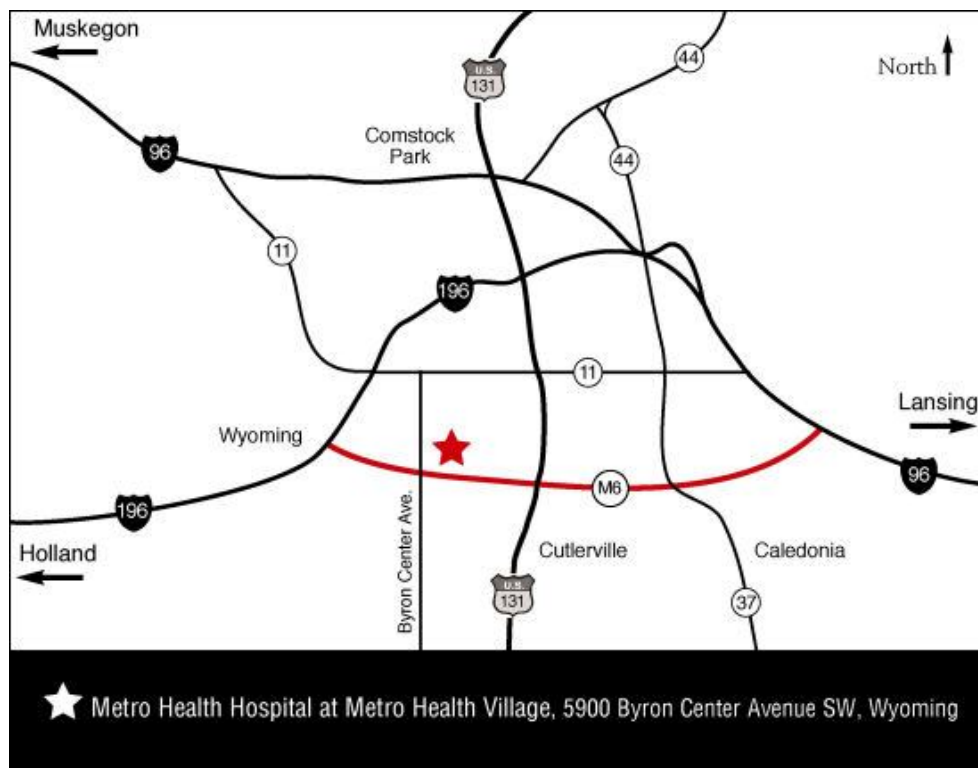
5K Walk

Sunday, October 10, 2010

Metro Health Hospital Campus

Registration 1 – 1:45 PM, Walk at 2 PM

Registration and Walk starts at Frog Hollow Park on the Metro Campus



The Walk4Hearing is a nationally coordinated effort to increase awareness about the causes and consequences of hearing loss and to raise funds to provide information and support for people with hearing loss.

For more information on how to be involved, Contact  
Bill Waring at (616) 403-7491 or [wpwaring@prodigy.net](mailto:wpwaring@prodigy.net)  
Learn more at [www.hearinglossgrandrapids.org](http://www.hearinglossgrandrapids.org).

*"Make hearing loss an issue of national concern." Rocky Stone, Founder / 1925-2004*



**Sunday, October 10**  
**Metro Health Campus**  
**5900 Byron Center Ave. SW**  
**Wyoming, MI**



**1pm - Registration/Check-in**  
**2pm - Walk begins**

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Last year, while preparing for the **Walk 4 Hearing** event held by the Grand Rapids Chapter of the Hearing Loss Association of America (HLA-GR), one family embraced the walk by making it a personal mission – collecting funds and walking in honor of their grandfather. “We called our walk-team, ‘Team Krause,’” says HLA-GR Board Member, Vic Krause. “Our team members ranged from the young grandchildren to those of us on the other end of the age spectrum. We thought there might be an issue with the young ones not being able to keep up. As it turned out, we were trying to keep up with them!” joked Krause.

The HLA-GR **Walk 4 Hearing** not only promotes awareness and funds for hearing loss, it also helps bring families and friends together – with a 5K walk (3.1 miles). The walk is designed to be family-friendly. Held for the second year on the Metro Health Hospital campus in Wyoming, the event has easy access, free parking, with the walk mapped out, taking walkers throughout the grounds. **Walk 4 Hearing** Chairman, William Waring has been hard at work making sure that this year’s walk maximizes fund raising and awareness for the local chapter.



Waring, who has hearing loss and wears a hearing aid, has served on the HLA-GR board for many years, and understands the importance of hearing loss education and research. “I know firsthand how hearing loss affects communication and what we can do about it,” says Waring. “Serving on the HLA board has helped me step up and encourage others to learn more about hearing loss and the advancements that have been made in hearing assistance technology – from better hearing aids to cochlear implants and hearing loop systems.”

The local **Walk 4 Hearing** is one way everyone can help this cause that affects an average 12% of the U.S. population. Whether you have hearing loss or know of someone close to you who does, we hope that you will take a moment to consider participating in the **Walk 4 Hearing** taking place Sunday, October 10 at Metro Health Hospital in Wyoming, Michigan.